

# Center for Photography Madison



Strategic Plan

April-2011



# CPM Strategic Plan – April-2011

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How are we going to do this?

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- By offering more programs and opportunities for photographers of all skill levels to interact and learn.



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## Examples of this might include:

- Continue and enhance our successful education programs,
- Develop peer groups (new members, women's group, similar skill sets, etc.),
- Offer more workshops and field trips,
- Create mentoring programs,
- Sponsor lectures/activities in Photo Midwest off-years,
- Partner with other area arts groups,
- Develop outreach programs (VSA, Alzheimer's, teens, etc.),
- Create publishing groups,
- Develop gallery programs,
- Etc.....

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  - ❖ We are a financially healthy organization – for now.
  - ❖ We have a dedicated core of volunteers, but much of the work is done by the same group of people, which risks burnout.



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*We are limited by our resources, not our ideas.*

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- Communication - Enhanced website, more timely newsletter and e-mails with CPM

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- 2) Participate in activities & events
- 3) Volunteer your time

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*Thank you for your support.*